

APLICOM INTRODUCES A TRULY UNIVERSAL TELEMATICS UNIT

Aplicom A1 allows system and service providers to focus on their core expertise.

Espoo, Finland – March 8, 2007 – Aplicom, a European pioneer in professional vehicle telematics and fleet management equipment, launches a universal unit, A1, for telematics applications at this year's CeBIT exhibition in Hannover in March (15.-21.3.2007). Aplicom A1 is a truly universal telematics platform, as its clever, open and reliable architecture allows it to be used for most of the fleet telematics applications you can imagine.

Aplicom A1 can be easily connected via GPRS to any fleet telematics or M2M systems. It has all the needed interfaces, flexibility with processing capacity and in-built functionalities in a compact and cost effective package. Aplicom offers several A1 versions for various applications making it possible for system or service providers to benefit by using one platform for many customer segments.

"Today the telematics hardware market is extremely fragmented where many service and system providers need to use valuable resources to select, or even themselves develop, reliable and usable hardware platforms without long term continuity. With Aplicom's long experience and co-operation model, based on offering extensive support to global service and system providers, Aplicom can help the telematics market grow faster with more satisfied users." says Aplicom's CEO Vesa Helkkula.

Aplicom A1 is well suited for fleet and asset management applications where versatile mileage information, precise GPS positioning as well as alarm or other data interfaces are needed. It is equally suitable for professional telematics applications where driver performance information and engine data is utilised with CAN/FMS, OBD II or K-line connections with digital tachograph data. Available also are M2M versions of A1 for mobile or wireless applications where GPS tracking is not utilised. Java programmability with easy development tools gives maximal flexibility when ready functionality is not used.

Aplicom A1 products have gone through extensive tests for low and high temperatures, vibrations and other environmental conditions to withstand the vehicle and other demanding environments.

About Aplicom

Aplicom is a European pioneer in professional vehicle telematics and fleet management equipment. In addition to vehicle telematics it offers hardware platform products to other M2M (machine to machine) applications.

Aplicom develops and manufactures high quality, open protocol, mobile and wireless platforms and vehicle workstations to various end customer applications. The products are sold to service providers, system integrators and manufacturers (OEM's) in over 30 countries. Aplicom is originally a Nokia spin-off company from 1990 with a core team that has over 15 years of experience of fleet telematics. Some end-customer references: Omlor, Saval, Mebin, McGregor, Rocla, Vaisala, Shell, Finnish Railway administration.

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