



MOBILE DATA FOR PROFESSIONALS

Press release

12 August, 2009

Aplicom and Trackon Telematics Announce Partnership

Mumbai / Espoo, 12 August 2009 - Aplicom, a global forerunner in vehicle telematics and telemetry equipment has entered into a partnership with Trackon Telematics Pvt. Ltd, for their foray into the Indian market. Under this agreement Trackon will act as a Distributor and Integrator for Aplicom's products and solutions. Trackon Telematics itself has led the vehicle telemetry and telemetry based solutions market in India. Based out of Mumbai, Trackon also caters to clients overseas, especially in the Middle East.

Apart from Vehicle Tracking and Fleet Management Solution, Trackon has also successfully undertaken various M2M (machine to machine) and GIS (geographic information system) based projects.

Mr. Vinod Kumar, Managing Director, Trackon Telematics sites "Being the leader in advanced mobile resource management, M2M and Fleet Tracking solutions in the Indian Subcontinent, the relationship with Aplicom now enables Trackon to offer its customers world class products with the highest reliability and quality standards for mission critical applications.."

The Indian remote monitoring and tracking market is in the nascent stages. According to industry estimates the addressable market is expected to reach \$13Bn by 2010 and include verticals like logistics, transportation, utilities, industrial automation, power etc. The service offerings would include telematics, remote asset management, energy usage, pilferage & theft tracking and security & surveillance. The vehicle tracking market alone is expected to reach around US \$ 35 million by 2009, according to a Frost & Sullivan report.

For more information, please visit the www.aplicom.com and <http://www.trackon.co.in/> websites or contact Paul Nieminen, Sales Director, Aplicom Oy. Tel. +358 10 841 9403 or paul.nieminen@aplicom.fi

About Aplicom

Aplicom is a European pioneer in professional vehicle telematics, fleet management and telemetry equipment. Aplicom products have proven their reliability over the years in a number of large installations throughout Europe and the Middle East. In total Aplicom has delivered hundreds of thousands of units. Aplicom products are sold through service providers, system integrators and manufacturers in over 30 countries. Finland based Aplicom is originally a spin-off company of Nokia.

About Trackon Telematics

Trackon Telematics Pvt. Ltd, is an ISO 9001-2000 certified company specializing in software application and development. The focus area being, Geospatial and Telemetry based products and solutions. Trackon expertise is in the area of M2M (Machine to Machine) solutions, GIS, Security and Surveillance solutions and Firmware Development, Hardware Integration with GPS, GSM/GPRS & GIS based applications. Trackon has successfully executed projects for Survey of India, Cost Guards and various Corporate. The company is currently pursuing opportunities in the field of Vehicle Tracking and Fleet Management related applications in the transport and logistics sector.