

Aplicom and YellowFox Announce Partnership

Dresden / Helsinki, 19 December 2008 – YellowFox, a major German provider for Internet-based tracking services, and Aplicom, a leading international developer and manufacturer of professional automotive ICT equipment, entered into a partnership to provide connected navigation solutions for YellowFox's resellers. After a long testing phase, YellowFox accepted Aplicom's A1 product as their new premium level telematics hardware solution for their reseller network, where A1 together with Garmin nüvi products offer a comprehensive package for improving the efficiency of task management and trip planning. YellowFox's reseller network consists of over 80 companies.

Following successful tests and implementation of the hardware to the system, YellowFox sees good opportunities for this extensive connected navigation solution.

Hendrik Scherf, CEO of YellowFox: "There are some connected navigation solutions on the market, but either they are very expensive or very simple. With the A1 and nüvi 5000 we have a package, which fulfills the most customers' wishes to a very moderate price. Additionally, the A1 hardware is future proof and allows further services to be added later on."

Vesa Helkkula, CEO of Aplicom: "The decision of YellowFox is a further confirmation about the trust of major customers concerning the quality of Aplicom's products. We are very glad to welcome YellowFox as our partner. YellowFox has through its extensive reseller network valuable information about the market needs and the trends in vehicle telematics, which can be used for both parties' benefit."

For more information, please visit the www.aplicom.com and www.yellowfox.net websites.

About Aplicom

Aplicom is a European pioneer in professional vehicle telematics, fleet management and telemetry equipment. Aplicom products have proven their reliability over the years in a number of large installations throughout Europe and the Middle East. In total Aplicom has delivered hundreds of thousands of units. Aplicom products are sold through service providers, system integrators and manufacturers in 30 countries. Finland based Aplicom is originally a spin-off company of Nokia.

About YellowFox

YellowFox is a provider for internet-based tracking services for mobile objects. Since the beginning in 2002, YellowFox's tracking application has been implemented for tracking of tens of thousands of objects. At the moment YellowFox has partners in Germany, Austria, Switzerland, The Netherlands, Belgium, Luxembourg, Italy and France.