

Aplicom

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IBERIA Improves Airport Efficiency with Aplicom Products

Spanish flag carrier Iberia has fitted over 800 airport ground vehicles with Aplicom L-series and A1 products at the Madrid Barajas airport. The vehicle tracking system is provided by the Spanish company Mobile System Communications that provides the control software platform and system integration.

“We selected Aplicom products because of their reliability, strong references and excellent support”, says Dr. Raúl González-Pacheco, Telecommunication Manager of Iberia, and continues “So far Aplicom has met our expectations and we are pleased with the cooperation both with Aplicom and Mobile System Communications”.

With their 178 aircrafts and over 25.000 staff members Iberia is the number one airline linking Europe and America. There is plenty of growth potential in deploying the same system at other important airports in Spain.



Successful Implementation of RFID and Aplicom A1 in Tracking Shipments

The Penn State RFID Center of The Pennsylvania State University in USA is working on a project joining RFID and GPS to report when and where items are placed on or taken off of a truck. The RFID reader by ThingMagic and Aplicom A1 tracking unit are used to track items picked up or delivered by truck.

As items are moved on or off of the truck, sensors activate the reader that reports the data to the Aplicom mobile server. The GPS location of the delivery is supplied by the A1 and the data is then communicated to

the logistics center via SMS where the record of the event is maintained. The result is an automated reporting of the pick up or delivery and its exact time and location.

The Penn State project is sponsored by mobile asset management solution providers BTC Solutions and E.Novation, as well as by Team Hardinger Transportation that provides logistics support for GE Transportation.

Aplicom Telematics Devices to Mileage Based Insurance

Pohjola Insurance Ltd, a part of Finland's leading financial services group, has launched a pilot on mileage and driver behaviour based insurance in which Aplicom telematics devices will be installed in 200-300 lease vehicles during 2008. Nokia will provide the lease vehicles with the N810 Internet Tablet with navigation software.

The GPS based Aplicom A1 units record location data including precise mileage information, speed, drive hour and routing. The collected information helps insurance companies to understand how the risk varies according to the driver behaviour, conditions and hours driven. The gathered data provided by the A1 helps Pohjola Insurance in its insurance planning and risk analysis. As a result the insurance charges can be adjusted according to the perceived risk, or at its simplest form, driver can be charged only according to the amount of trip.

“The new system could encourage for more responsible and less unnecessary driving”, says Tomi Yli-Kyyny, President of Pohjola Insurance Ltd, and continues, “Fewer claims for damages would also benefit the insurance companies”.

Thank You for Visiting Aplicom Stand at CeBIT 2008!

This year we saw a record in the number of visitors at our stand. Aplicom A1 with Nokia N810 integrating fleet telematics with driver communication and navigation was of great interest among the stand visitors. We warmly thank you for your interest and look forward to your cooperation!

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